UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Jon Leibowitz, Chairman

Pamela Jones Harbour William E. Kovacic J. Thomas Rosch

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DECLARATION OF JERRY HUGHES IN SUPPORT OF APPLICATION FOR STAY OF MODIFIED FINAL ORDER PENDING PETITION FOR REVIEW

- My name is Jerry Hughes. I am General Manager of radio station WWAB, 1330 AM,
 P.O. Box 65, Lakeland, FL 33802, a family owned business.
- 2. This Declaration is submitted in support of Respondents' Application for Stay of the Modified Final Order (hereinafter "the Order") issued by the Federal Trade Commission (hereinafter "FTC") on January 25, 2010, and served upon Respondents on January 29, 2010.
- 3. For approximately 10 years, our radio station has carried the Daniel Chapter One Health Watch radio show. This is one of the most popular programs that we have ever offered, and I doubt that we have had a program which has done as much good for our listening audience. From reports we receive, the healing ministry of Daniel Chapter One has helped many detoxify their bodies, strengthen their immune system, and improve their general health. I have also heard

of many listeners who have reported that Daniel Chapter One products have helped their bodies deal with diseases that conventional medicine was unable to address.

- 4. Our radio station has a branch called Eagles Wings Ministry which serves as an outlet for DCO products. Since the news has gotten around that DCO could be enjoined by the FTC from sharing information, and that they could be unable to tell people how to use their products, and that this could undermine the financial basis of their show, I have had many customers with physical problems telling me that they did not know what they would do without DCO products.
- 5. Over the years, I have become friends with Jim and Tricia Feijo, and believe that they are doing a great job in promoting wellness, and explaining Biblical principles applicable to health, diet, and nutrition. Their products embody those principles.
- 6. Lastly, the Daniel Chapter One Health Watch radio show generates revenue for WWAB radio. It has a good listening audience, and we are able to sell local availability spots for that show to businesses and advertisers. Moreover, we generate revenue from the sale of their products. America is currently in the worst economic recession since the Great Depression, many media outlets are having difficulty maintaining revenue, and each such revenue source for a small radio station such as ours is important to our success. It is very difficult to replace a good program, and replacing a program with a 10-year success record likely would be impossible. If the Daniel Chapter One Health Watch were off the air or if we were unable to sell its products to customers who knew from the radio show and the DCO website how and when to use the DCO products, it would create a great additional economic pressure on our station.

Pursuant to 28 U.S.C. Section 17	746, I declare under penalty of perjury, that the foregoing
is true and correct.	
	Jerry Hughes
	Executed on